



THE SATELLITE PROGRAM
2026 EDITION

PARTNER REFERRAL BRIEF

Refer a client. *Earn 10%.*

No signup. No forms in advance. No CRM to learn.

Introduce a company to Uranus Lab – when they sign and pay, we send you 10% of their first-year spend. Paid in cash, within 14 days.

10%

CASH REBATE ON
FIRST-YEAR SPEND

\$25K

CAP PER
REFERRAL

14 days

FROM FIRST INVOICE
TO PAYOUT

Zero

SIGNUP
REQUIRED



SECTION 01 – WHY REFER

Your contacts *thank you* for the intro.

The best referrals aren't primarily about the rebate – they're about introducing your contact to a partner who makes them look brilliant for finding. Four reasons companies become genuine fans of Uranus Lab.



I

Fortune 500-caliber engineering

Senior-only network, **8+ years average experience**, ISO 27001 certified, hardware-key-secured. Not an offshore code farm — a genuine engineering partner.



II

40–60% below in-house cost

Same quality bar as North American senior engineers at roughly **half the loaded cost of hiring in-house**. The three-year math is hard to argue with.



III

99.2% on-budget delivery

Across 50+ shipped clients. Fixed-scope MVPs from \$20K. Product Teams from \$21K/mo. Transparent pricing — **no black-box invoicing**.



IV

AU R&D Tax Incentive eligible

For Australian businesses under \$20M turnover, engagement spend qualifies for a **43.5% refundable cash offset** — effectively halving their net cost.

EXHIBIT 1 Uranus Lab track record at a glance

THROUGH 2026

50+

CLIENTS SHIPPED

10+ Yrs

OPERATING

99.2%

ON-BUDGET DELIVERY

\$188M

RAISED BY CLIENTS

“I know a senior engineering shop in Sydney that delivers Fortune 500-quality work at 40–60% below in-house cost — and if you're an AU company, you get 43.5% back through the R&D Tax Incentive. Want an intro?”

THE TRIPLE-WIN PITCH — USE VERBATIM

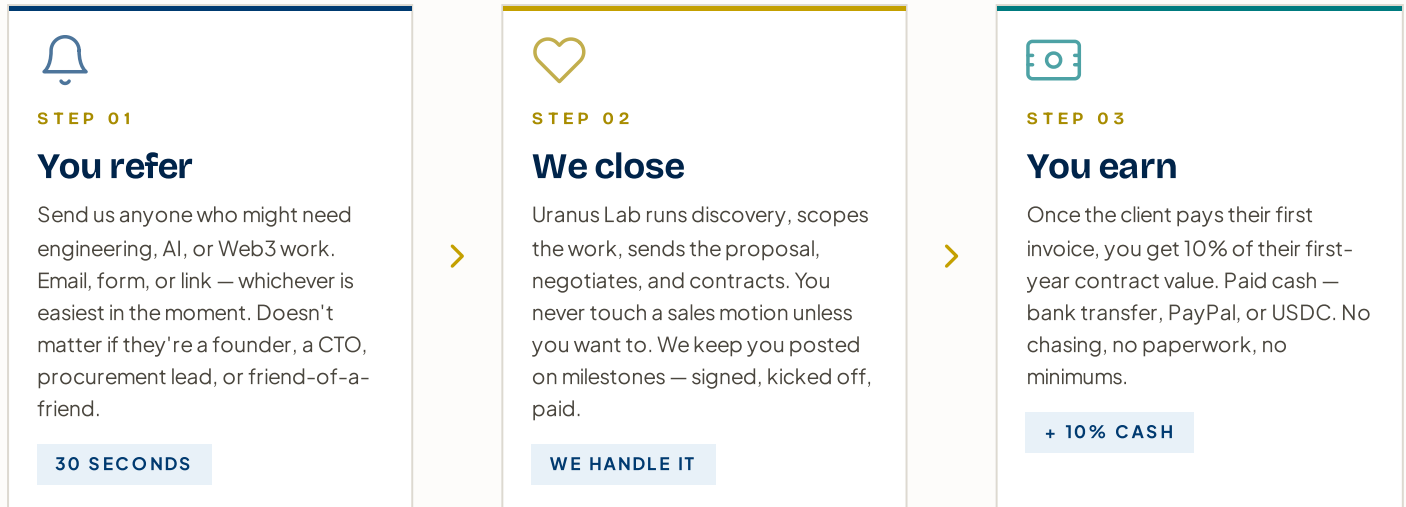
Bottom line — The rebate is the bonus; the reputational upside of making a good intro is the real prize. Uranus Lab gives you something genuinely worth introducing.



SECTION 02 — MECHANICS

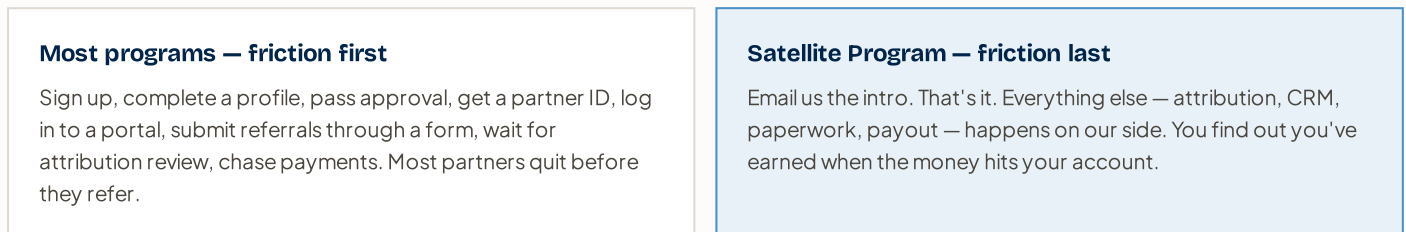
Three steps. *That's it.*

No signup. No onboarding call. No tier to climb. The whole program is built around one principle: make it so easy to refer that you actually do it.

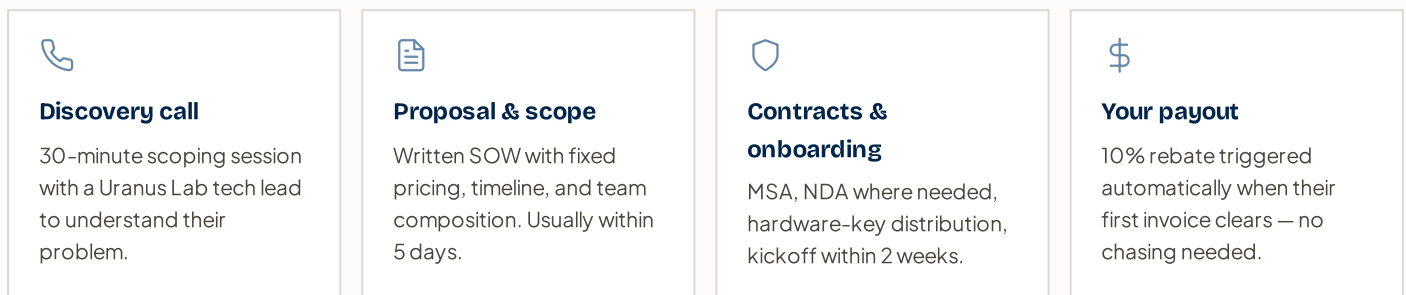


No signup. No contract in advance. No approval process. Just refer — we do the rest.

What makes this different from typical referral programs



What we handle behind the scenes






SECTION 03 – REWARD STRUCTURE

One rate. *Every referral.*

Simple on purpose. Whether you're a VC, agency founder, former client, or someone who met us at a conference – the deal is identical.



10%

of the client's *first-year* spend with Uranus Lab

Applies to MVP builds, Product Team engagements, and Flexible Hours contracts. Paid cash within 14 days of their first invoice clearing.

EX.

<p>MINIMUM</p> <p>\$500</p> <p>Floor per qualified referral. Even small deals are worth your 30 seconds.</p>	<p>MAXIMUM</p> <p>\$25,000</p> <p>Cap per referral. Protects the program on mega-deals without discouraging volume.</p>	<p>REFERRAL CAP</p> <p>None</p> <p>Refer 1 or 100 — no monthly, yearly, or lifetime limit. Bring volume, earn volume.</p>
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ENGAGEMENT TYPE	TYPICAL DEAL SIZE	FIRST-YEAR VALUE	YOU EARN
MVP Build <small>Fixed-scope · 8-12 weeks</small>	\$20K – \$65K	\$20K – \$65K	\$2,000 – \$6,500
Product Team — 6 mo <small>Fully-managed pod</small>	\$21,560 / mo	~\$129K	~\$12,900
Product Team — 12 mo <small>With commitment discount</small>	~\$15,100 / mo	~\$181K	~\$18,100
Flexible Hours <small>Staff augmentation</small>	\$26 – \$80 / hr	Varies	10% of billed
Enterprise project <small>AI / Blockchain / Platform</small>	\$250K+	\$250K+	Capped at \$25K

Got someone in mind? Just send the intro to adrian@uranuslab.com. No form, no signup, no approval needed. We handle the rest.

NOTE ON PAYOUTS Minimum \$500 reward applies to any qualified referral where the first-year contract value falls below \$5,000 (e.g. short Flexible Hours engagements). Per-referral cap of \$25,000 protects the program on enterprise-scale engagements; volume of referrals is uncapped. Payment methods: bank transfer (global), USDC, or any form of currency.



SECTION 04 — THREE ZERO-FRICTION WAYS

Pick whichever takes *less thought*.

All three methods work equally well. You don't need to tell us which one you're using — we track attribution on our side.

METHOD 01 · EMAIL

Warm intro

Send a warm intro email putting your contact in touch with us. CC our referrals address — that's how we know it's from you.

adrian@uranuslab.com

Easiest for most people. Works with any email client. Include your name and the prospect's company so we can match it later.

METHOD 02 · WHATSAPP

WhatsApp intro

Scan the QR code or message Adrian directly on WhatsApp. Send the contact name, company, and what they need — we take it from there.



SCAN TO CONNECT ON WHATSAPP

Fastest for mobile. No app install needed if they already use WhatsApp. Great for informal intros and quick lead drops.

METHOD 03 · PERSONAL LINK

Your own referral link

Get a unique short link you can share on LinkedIn, in newsletters, in bios, or in DMs. Anyone who books a call through it is automatically attributed to you.

[uranuslab.com/r/\[you\]](https://uranuslab.com/r/[you])

Contact us first to set up your personal link — email or WhatsApp Adrian and we'll have it live within 24 hours. Best for creators, VCs, and anyone with a distribution channel.

First-touch wins. If two people refer the same prospect, the earlier tracked touch gets credit. Attribution window is 12 months from first introduction — plenty of buffer for long enterprise sales cycles.

Your contact stays your contact. We never hide that you made the intro. You're welcome to stay in the loop on the engagement or step back — whatever you prefer.

EXHIBIT 3 Sample warm-intro email — copy & adapt

~60 WORDS · TESTED FORMAT

Subject — Intro: [TheirName] x Uranus Lab

Hi [Their Name] & Uranus Lab team,

[Their Name] is [brief context — founder of X, CTO at Y, etc.] and mentioned they're looking at [engineering need]. Uranus Lab ships senior-only engineering from Sydney, I've seen their work, and it's genuinely great. Worth booking a 30-min call at <https://www.uranuslab.com/book> .

Leaving you two to it.

— [Your Name]

WHO MAKES THE STRONGEST SATELLITES VCs & accelerators (portfolio needs engineering, they need vetted partners) · Agencies & studios (design-first shops without an engineering bench) · Former clients (highest conversion rate of any segment — lived experience with our delivery) · Industry connectors (founders, fractional CTOs, R&D tax advisors, well-connected operators).



SECTION 05 — COMMON QUESTIONS

The short *FAQ*.

Seven questions we hear most. Longer terms live at uranuslab.com/satellite/terms — plain English, two pages, no legalese.

Q. Do I really not need to sign up anywhere?

Correct. There's no partner portal, no contract to sign in advance, no NDA. By making a referral, you accept the plain-English terms at uranuslab.com/satellite/terms. That's the whole legal footprint.

Q. When exactly do I get paid?

Within 14 days of your referred client's first invoice clearing. We send an automatic payout notification and collect your preferred payment method — bank transfer, USDC, or any form of currency that works for you.

Q. Is the 10% on the full contract, or just the first invoice?

10% of the client's first 12 months of spend with us, capped at \$25,000 per referral. If they renew after year one, that's a bonus for us — but not additional reward for you.

Q. Can I refer my own company?

No — self-referrals don't qualify. The referrer and the client must be distinct legal parties.

Q. What if my referral doesn't close?

Then nothing happens — no claim, no obligation on either side. But your 12-month attribution window means if they come back to us later, you're still the referrer on record.

Q. Do I get a bonus for referring lots of clients?

For most people, 10% on every referral is the whole deal. **If you refer 10+ clients in a year**, we'll reach out to discuss a custom partnership — but you don't need to wait for that to start earning.

Q. Does my referral know I'm earning a rebate?

Only if you tell them. Uranus Lab never discloses referral arrangements to clients unless you ask us to. Many referrers prefer transparency; others prefer discretion. Your call.

One-line summary of the whole program — Refer a client. When they sign and pay, we send you 10% cash within 14 days. No signup.

EDITION Terms current as of April 2026 · v1.0 · The Satellite Program is operated by Uranus Lab Pty Ltd, Sydney, Australia. Program terms may be updated from time to time; active referrals lock in under the terms in force at the time of introduction. For questions outside this brief, contact adrian@uranuslab.com.



START NOW

Know someone who needs *great engineering?*

Send them our way. No signup, no forms in advance, no approval. Just the intro – and we'll send the cash when the deal clears.

Send an intro now →

OR EMAIL adrian@uranuslab.com

10% CASH REBATE · \$25K CAP PER REFERRAL · 14 DAYS TO PAYOUT
NO SIGNUP · NO CRM · NO CHASING

WEBSITE

www.uranuslab.com

CONTACT

adrian@uranuslab.com

TERMS

uranuslab.com/satellite/terms

HQ

Sydney · Australia